

A Service of the Maryland Health Benefit Exchange

## MORE THAN 20 ENROLLMENT FAIRS PLANNED FOR MARYLAND HEALTH INSURANCE MARKETPLACE

Outreach Effort Expanded to Help Consumers Enroll for 2015 Coverage

BALTIMORE (Monday, Oct. 27, 2014) — Maryland Health Connection, the state-based health insurance marketplace for individuals, families and small businesses, will hold more than 20 in-person enrollment fairs throughout Maryland for the 2015 open enrollment season.

Information about 12 fairs to be held in November and December 2014 is being released today. Planning is underway for an additional 12 or more enrollment fairs throughout open enrollment, which ends on Feb. 15, 2015. Details for those events will be announced in the near future. Marylanders can enroll online starting Nov. 19 using the all-new MarylandHealthConnection.gov.

"In all, we are planning four times as many enrollment fairs compared with last year's open enrollment," said Dr. Joshua M. Sharfstein, secretary of the Maryland Department of Health and Mental Hygiene. "These in-person events help provide consumers with information and personal assistance to shop for the best and lowest-cost health insurance plan for themselves and their families."

The enrollment fairs are free and open to all. Marylanders are encouraged to sign up in advance, but walk-ins are also welcomed. People may register by visiting <a href="https://www.research.net/s/MHCeventregistration">https://www.research.net/s/MHCeventregistration</a> and choosing the event they want to attend. The link also will be posted on the MarylandHealthConnection.gov website. Consumers can also register by calling 855-642-8572.

"We're excited to be able to provide much greater outreach through a full schedule of enrollment fairs all around the state," said Carolyn Quattrocki, director of the Maryland Health Benefit Exchange. "We want to provide the best experience possible through multiple options for people to shop on the state's health insurance marketplace."

Attendance at the fairs is encouraged for Marylanders who bought plans through Maryland Health Connection in 2014. These consumers should apply by Dec. 18 so that those who are eligible may receive financial help with their plan that starts Jan. 1, 2015. They also will have the opportunity to shop and compare new plans that may best suit their needs.

## **Maryland HealthConnectNow! Enrollment Events**

| Region           | Day                  | Time            | Location   |
|------------------|----------------------|-----------------|--|
| Central          | Saturday,<br>Nov. 15 | 10 a.m4 p.m.    | Corkran Middle School<br>7600 Quarterfield Road,<br>Glen Burnie, MD 21061                      |
| Western          | Saturday,<br>Nov. 22 | 10 a.m3 p.m.    | Garrett County Department of Social<br>Services, 28 Hershberger Lane,<br>Grantsville, MD 21536 |
| Lower<br>Shore   | Saturday,<br>Nov. 22 | 10 a.m2 p.m.    | Wicomico Youth and Civic Center, 500<br>Glen Ave., Salisbury, MD 21804                         |
| Southern         | Wednesday,<br>Dec. 3 | 1-8:30 p.m.     | Southern Community Center,<br>20 Appeal Lane,<br>Lusby, MD 20657                               |
| Capital          | Saturday,<br>Dec. 6  | 10 a.m2 p.m.    | Southern Regional Tech and Rec<br>Complex, 7007 Bock Road, Fort<br>Washington, MD 20744        |
| Capital          | Saturday,<br>Dec. 6  | 9 a.m4 p.m.     | Silver Spring Civic Center, 1 Veterans<br>Place, Silver Spring, MD 20910                       |
| Upper<br>Eastern | Saturday,<br>Dec. 6  | 12:30-3:30 p.m. | Talbot County Community Center, 10028<br>Ocean Gateway, Easton, MD 21601                       |
| Western          | Saturday,<br>Dec. 6  | Time TBD        | Allegany County, location details to be announced  |
| Upper<br>Eastern | Saturday,<br>Dec. 13 | 11 a.m4 p.m.    | HEAT Center, 1201 Technology Drive,<br>Aberdeen, MD 21001                                      |
| Lower<br>Shore   | Saturday,<br>Dec. 13 | 10 a.m2 p.m.    | Worcester Youth and Family Services,<br>124 N. Main St., Suite C, Berlin, MD<br>21811          |
| Central          | Saturday,<br>Dec. 13 | 10 a.m4 p.m.    | HCAM Reisterstown Satellite Office, 523<br>Main St., Reisterstown, MD 21136                    |
| Central          | Sunday, Dec. 14      | 10 a.m4 p.m.    | Park Heights Jewish Community Center,<br>5700 Park Heights Ave., Baltimore, MD<br>21215        |

**About Maryland Health Benefit Exchange:** The Maryland Health Benefit Exchange (MHBE) is a public corporation and independent unit of the State government established in April 2011 in accordance with the Patient Protection and Affordable Care Act of 2010 (ACA). The (MHBE) has a nine-member Board of Trustees that includes the Secretary of Health and Mental Hygiene, Maryland Insurance Commissioner and Executive Director of the Maryland Health Care Commission. The MHBE is responsible for the administration of Maryland Health Connection. <a href="https://www.MarylandHBE.com">www.MarylandHBE.com</a>.

**About Maryland Health Connection**: Maryland Health Connection (MHC) is the state-based health insurance marketplace for individuals and families to compare and enroll in health insurance, as well as determine eligibility for Medicaid and other assistance programs, federal tax credits and cost-sharing reductions. Open enrollment through Maryland Health Connection begins Nov. 15 for 2015 plans. Nearly 458,000 Marylanders have enrolled in quality and affordable coverage under the Affordable Care Act in 2014, including more than 80,000 enrollees in private coverage through Maryland Health Connection. www.MarylandHealthConnection.gov

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